



Course Specifications

University: Cairo
Faculty: Mass Communication
Academic year: 2020/2021

1- Course data:	
Code: JUR404 Title: Specialized Research	Department: Journalism Level: Fourth First and Second Semester
Specialization: Journalism	No of studying units: theoretical 1 / practical: 4(2)

Intended Learning Outcomes (ILOs)

a) Information and concepts

A/1 - Explains the characteristics of scientific knowledge and the difference between it and other types of knowledge.
A/2 - Defines the concepts related to journalism research methods.
A/3- Describes the steps for conducting research on a journalism-related topic.
A/4- Defines the steps for conducting the knowledge framework for the study.
A/5- Explains the theoretical framework of the study.

A/6- Describes the steps of the methodological framework of the study.
A/7 - Defines the procedures of the study.
A/8- Lists the different types of studies that are used in the field of journalism.
A/9- Defines the concepts and steps of historical studies
A/10- Explains the tools and methods of analysis for historical studies.
A/11- Lists the steps and concepts of survey studies.
A/12- Describes the used tools and how samples are taken in survey studies.

b) Intellectual skills

B/1 - Selecting one of the fields of journalism research.
B/2 – Selecting profession-related research problems.
B/3- Planning to conduct research related to the press.
B/4- Comparing between different theoretical frameworks used in journalism research.

B/5- Criticize the concepts and theories related to media and the press.
B/6- Compare between the different tools and approaches.
B/7- Compare between different types of studies in the field of journalism.

c) Professional and practical skills concerned to the course

C/1 - Selecting one problem facing the press to conduct scientific research about it.
C/2 - Collecting scientific research material from its various human and non-human sources.

C/3- Conducting scientific research about one of the press problems.
C/4- Apply the ethics of scientific research.
C/5- Implementing scientific research on one of the problems of the press.

d) General and transferable skills

D/1 - Working within a team.
D/2 - Think critically.
D/3 - Dealing efficiently with information sources.

D/4 - Using the computer.
D/5 - Presenting a scientific report in a scientifically correct manner.

Course Content:

- Characteristics of scientific knowledge.
- Knowledge framework.
- Theoretical framework.
- Methodological framework.
- Procedural framework.
- Historical studies.
- Survey studies.
- Ethics of scientific research.
- Presentation and discussion of research.

Teaching and learning methods:

- 5/1 Lectures.
- 5/2 Discussion.
- 5/3 Students-conducted presentations about course topics.

- 5/4 Collecting information from different sources.
- 5/5 Dividing students into groups.

Student assessment methods:

- o Written Final Exam.
- o Presentations.
- o Group research projects to apply the steps of conducting scientific research.